



25th Annual Japan International Banking & Securities System Forum 2024

～Acceleration of New Financial Digitalization and Capital Markets with the Emergence of Generative AI (TBD)～

Friday, 28th February @Royal Park Hotel

Sponsorship Opportunity

< 2nd Edition >

Outline

With the advent of generative AI, the digitization of financial institutions is entering a new phase. From financial transactions to business planning, analysis, risk management, governance, and compliance.

How will financial institutions change in the future as digitization accelerates in every aspect of their operations, front, middle, and back?

On the other hand, how can we protect financial institutions from security risks, which are increasing in proportion to the evolution of digitization and AI?

In this uncertain environment, this forum will feature presentations by experts on the future shape and role of financial institutions and the cutting-edge financial digital technologies that will support them, from both operational and management perspectives.

Title **25th Annual Japan International Banking & Securities System Forum 2024**
~Acceleration of New Financial Digitalization and Capital Markets with the Emergence of Generative AI~ (TBD)

Date February 28th ,2024 (Wednesday) 13:00~18:20 (TBD)

Organizer JTB Communication Design Inc.

Venue Royal Park Hotel (2-1-1 Nihonbashi Kakigara-cho, Chuo-ku, Tokyo 103-8520, Japan)

Registrants 350~400名(Expected)

Registration Fee

※Not including TAX

	1person	2 or more (per person)
Financial Institutions	Free of Charge	Free of Charge
Non-financial Institutions	JPY30,000	JPY27,000

Who Should Attend Representatives of Securities Firms, Banks, Regional Banks, Asset Management Companies, Insurance Companies, Stock Exchange Companies COO, CIO, CTO, Directors/Managers - Administration, Corporate Planning, IT/System, Equity, Risk Management, Compliance, Internal Audit, Foreign Exchange, Clearing & Settlements, Asset Management, Dealing/Trading, Business Strategy, etc.

Topics ● Generative AI ●Data Analytics ●Customer Experience ●Cloud Computing ●Cyber Security
 ●Fin- Tech ● Crypto-Asset ●Digital Currency ●STO● Block Chain
 ●Green Finance ●Sustainability ●ESG Investment ●Risk Management ● Fraud Detection ●Compliance etc.

Venue Layout

Royal Park Hotel

2-1-1 Nihonbashi Kakigara-cho, Chuo-ku, Tokyo 103-8520

TEL : +81(0)3-3667-1111

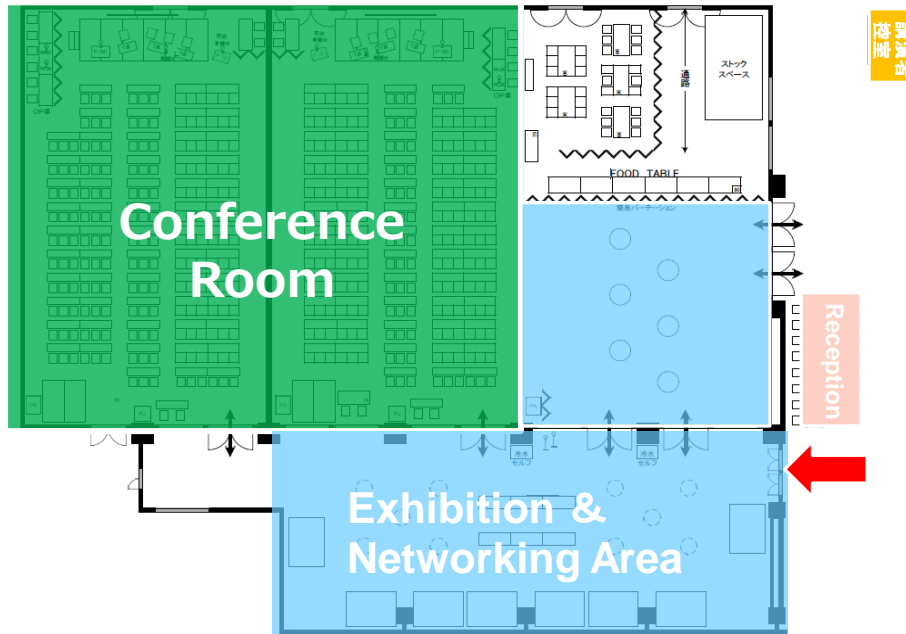
<http://www.rph.co.jp/english/access/acc00100.html>

Access : Tokyo Metro

Hanzomon Line「Suitengumae Station」No.4 exit

Hibiya Line・Toei Asakusa Line「Ningyocho Station」

5 min. walk



Session Program (TBD)

Conference Program		
12:30-13:00	Registration	
13:00-13:40	Keynote Session 1	
13:40-13:50	Break	
13:50-14:30	A-1:	B-1:
14:30-14:40	Break	
14:40-15:20	A-2:	B-2:
15:20-15:40	Coffee Break	
15:40-16:20	Keynote Session 2	Keynote Session 3
16:20-16:30	Break	
16:30-17:10	A-3:	B-3:
17:10-17:20	Break	
17:20-18:00	A-4:	B-4:
18:00-18:10	Break	
18:10-18:50	Keynote Session 4	
18:50-20:00	Networking Cocktail Reception	

Sponsor Benefits List

		Lead Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibition Sponsor (A)	Exhibition Sponsor (B)
Sponsor Benefits	Sponsorship Fee (w/o tax)	JPY3,200,000	JPY1,800,000	JPY1,600,000	JPY1,400,000	JPY1,200,000	JPY1,000,000	JPY500,000
	Sponsor Speaking Slot	● (60min) 30min× 2 Slots	● (min分)	● (min分)	● (min分)	● (min分)	—	—
	Exhibition Booth	●	●	-	●	-	●	●
	Logo Appearance on the Event Related Media	●	●	●	●	●	●	●
	Logo publication on brochure	●	●	●	●	●	●	●
	Distribution of questionnaires within session	●	●	●	●	●	—	—
	Provide a download list of handouts	●	●	●	●	●		
	Logo placement on banners at the venue	●	●	●	●	●	●	●
	Company Description	●	●	●	●	●	●	●
	Materials included in reception handout	●	●	●	●	●	●	●
	Complimentary Code	20	10	10	10	10	7	5
	Session registrant list	●	●	●	●	●	—	—
	All registrant list	●	●	●	●	●	●	-

Sponsor Benefit Details

1) Lead Sponsor

- Sponsor Speaking Slot (**60min**) * 30min × 2
- **Exhibition Booth (W2.8m × H2m)**
- Company logo on event-related media (DM、Website、Onsite banner etc.)
- Questionnaire distribution within sponsor sessions
- Provide a download list of handouts
- Company description on website
- Include materials with receptionist handouts *Up to 3 A4-size sheets
- Provide free complimentary codes for customers and partners (20 codes)
- All registrants list (including company name, department/position, address, phone number, email)

2) Platinum Sponsor

- Sponsor Speaking Slot (**30min**)
- **Exhibition Booth (W2.8m × H2m)**
- Company logo on event-related media (DM、Website、Onsite banner etc.)
- Questionnaire distribution within sponsor sessions
- Provide a download list of handouts
- Company description on website
- Include materials with receptionist handouts *Up to 3 A4-size sheets
- Provide free complimentary codes for customers and partners (10 codes)
- All registrants list (including company name, department/position, address, phone number, email)

Sponsor Benefit Details

3) Gold Sponsor

- Sponsor Speaking Slot (**30min**)
- Company logo on event-related media (DM, Website、Onsite banner etc.)
- Questionnaire distribution within sponsor sessions
- Provide a download list of handouts
- Company description on website
- Include materials with receptionist handouts *Up to 3 A4-size sheets
- Provide free complimentary codes for customers and partners (10 codes)
- All registrants list (including company name, department/position, address, phone number, email)

4) Silver Sponsor

- Sponsor Speaking Slot (**15min**)
- **Exhibition Booth (W2.8m × H2m)**
- Company logo on event-related media (DM, Website、Onsite banner etc.)
- Questionnaire distribution within sponsor sessions
- Provide a download list of handouts
- Company description on website
- Include materials with receptionist handouts *Up to 3 A4-size sheets
- Provide free complimentary codes for customers and partners (10 codes)
- All registrants list (including company name, department/position, address, phone number, email)

Sponsor Benefit Details

5) Bronze Sponsor

- Sponsor Speaking Slot (15min)
- Company logo on event-related media (DM、Website、Onsite banner etc.)
- Questionnaire distribution within sponsor sessions
- Provide a download list of handouts
- Company description on website
- Include materials with receptionist handouts *Up to 3 A4-size sheets
- Provide free complimentary codes for customers and partners (10 codes)
- All registrants list (including company name, department/position, address, phone number, email)

6) Exhibition Sponsor (A)

- **Exhibition Booth (W2.8m × H2m)**
- Company logo on event-related media (DM、Website、Onsite banner etc.)
- Questionnaire distribution within sponsor sessions
- Provide a download list of handouts
- Company description on website
- Include materials with receptionist handouts *Up to 3 A4-size sheets
- Provide free complimentary codes for customers and partners (7 codes)
- All registrants list (including company name, department/position, address, phone number, email)

7) Exhibition Sponsor (B)

- **Exhibition Booth (W2.8m × H2m)**
- Company logo on event-related media (DM、Website、Onsite banner etc.)
- Questionnaire distribution within sponsor sessions
- Provide a download list of handouts
- Company description on website
- Include materials with receptionist handouts *Up to 3 A4-size sheets
- Provide free complimentary codes for customers and partners (5 codes)

Sponsor Add on Menu

Cocktail Add on Menu

By displaying your company banners and logos within the cocktail venue, you can increase your visibility among attendees.

Cocktail Sponsor Benefits

- Banners at cocktail area (banners provided by sponsors)
- Logo signage in the cocktail venue (logo signs will be placed at each table in the venue)
- Short Speech

At the beginning of the cocktail, participants will be offered the opportunity to make a speech.
(Maximum about 3 minutes)

Price : JPY300,000- (Not including TAX)

2. Delegate Bag Add on Menu

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive
(Bags will be provided by the event organizer)

**Price : JPY300,000-
(Not including TAX)**



2023 Result 24th Annual Japan International Banking & Securities System Forum 2023

Date Friday, March 17th 2023

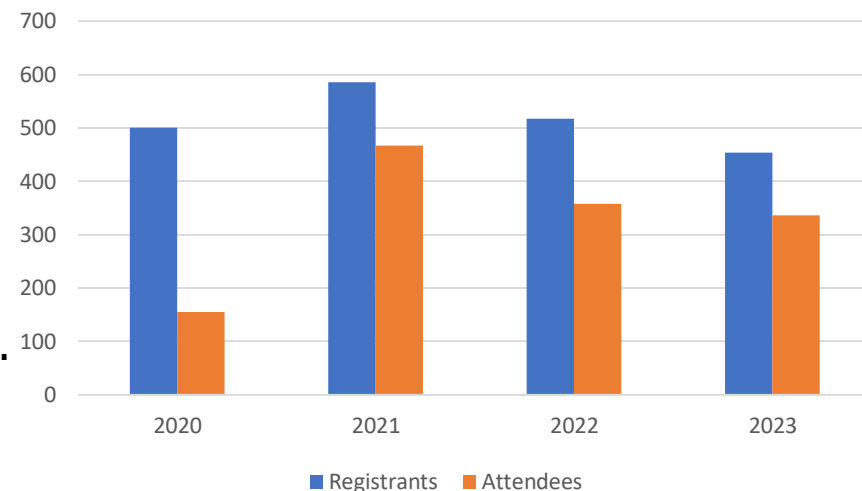
9:20-19:00

Distribution Venue Ochanomizu Solacity Conference Center

Organizer JTB Communication Design Inc.

Registration 454

Attendees 336 (Visitor:96 Viewer : 240)



■ Sponsor

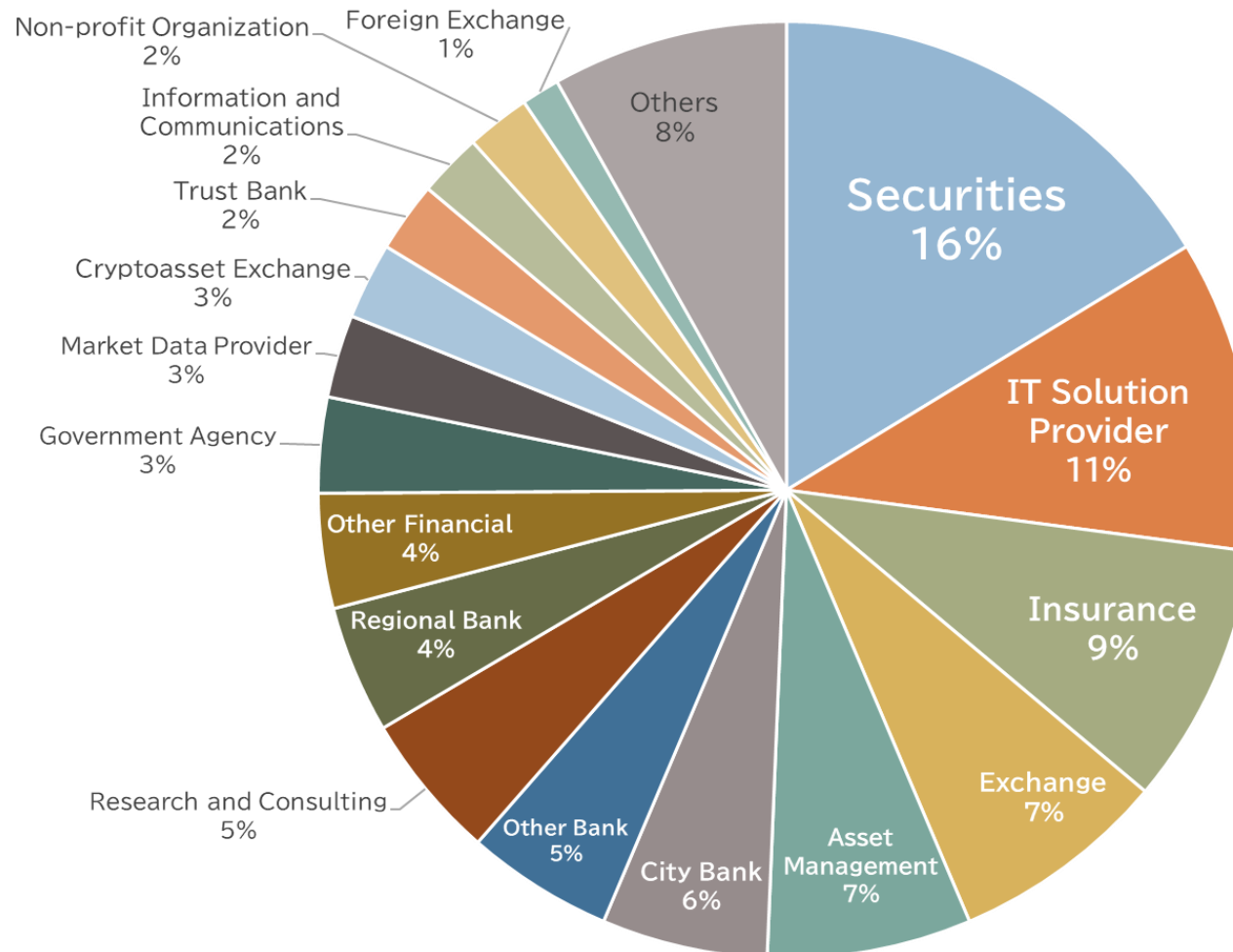


■ Partner

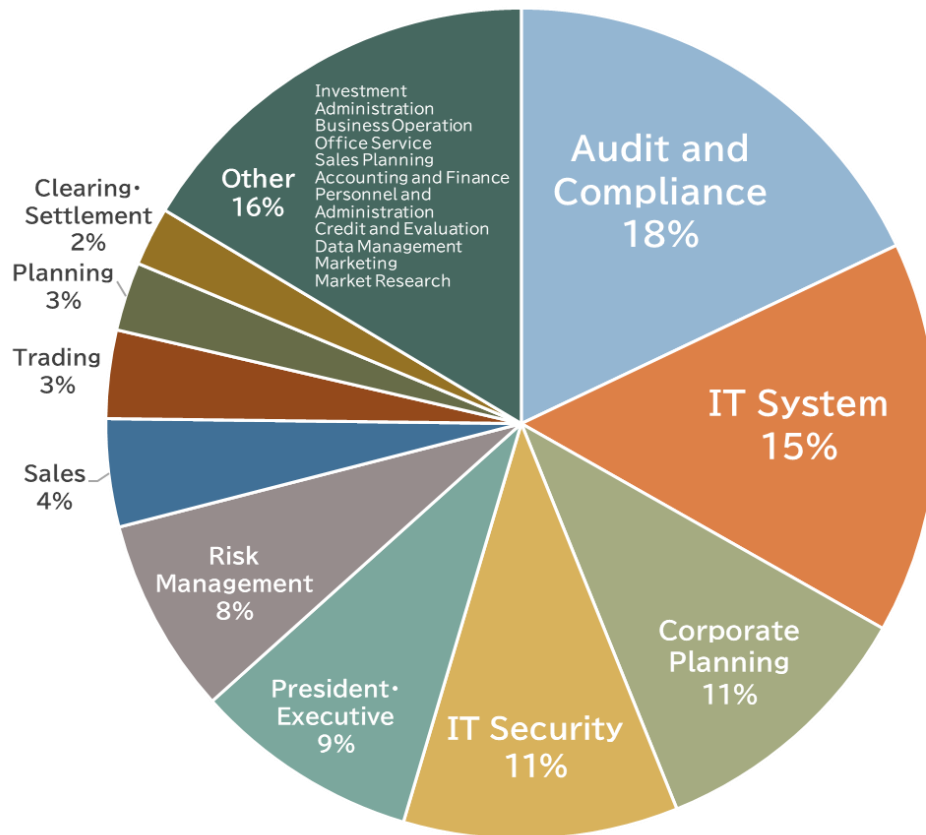


2023 Result 24th Annual Japan International Banking & Securities System Forum 2023

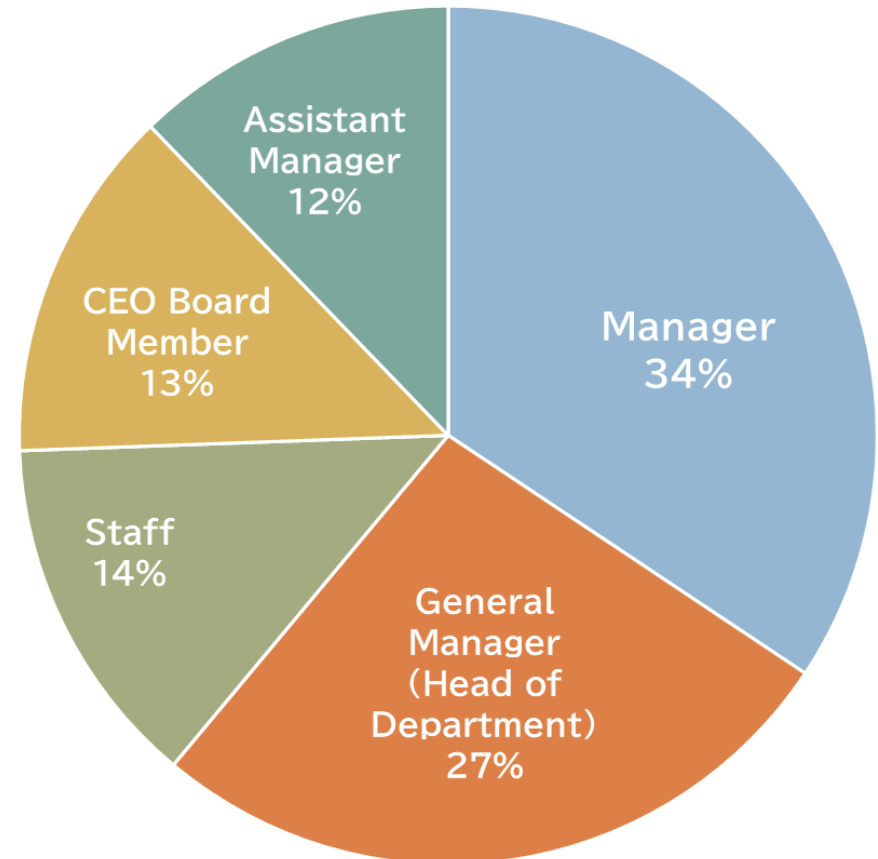
【Industry】



【Job Category】(Financial Institution)



【Job Level】(Financial Institution)



AIG Business Partners K.K.
au Jibun Bank Corporation
BNP Paribas Securities (Japan) , Ltd.
BofA Securities Japan Co., Ltd.
CME Group
Ernst & Young ShinNihon LLC
Fxcoin, Ltd.
KDDI CORPORATION
MS&AD Insurance Group Holdings, Inc.
Nasdaq
PayPay Bank Corporation
SBI FXTRADE Co.,Ltd.
SBI Holdings, Inc.
SMBC Nikko Securities Inc.
T&D FINANCIAL LIFE INSURANCE COMPANY
UBS AG Tokyo
Z Financial Corporation
Aioi Nissay Dowa Insurance Co., Ltd.
Aizawa Securities Co., Ltd.
Enterprise Ireland
Aozora Investment Management Co., Ltd.
Asset Management One Co., Ltd.
Aflac Life Insurance Japan, Ltd.
American Home Assurance Company, Ltd.
Arigato Asset Management Inc.
Eastspring Investments, Ltd.
Ichiyoshi Securities Co.,Ltd.
WERU INVESTMENT CO., LTD.
ORIX Bank Corp.
The Kanagawa Shinkin Bank
JPX Market Innovation & Research, Inc.
SBI Securities Co. Ltd.
Mizuho Financial Group, Inc.
Kiraboshi Bank,Ltd.
Credit Suisse Securities Japan, Ltd.
Coincheck, Inc.
Goldman Sachs Japan Co., Ltd.
Duet Research, Inc.
JI Accident & Fire insurance Co., Ltd.
Citigroup Global Markets Japan, Inc.
Japannext Co., Ltd.
Schroder Investment Management (Japan), Ltd.
Singapore Exchange, Ltd.

Shinkin Asset Management Co., Ltd.
Swift JAPAN, Ltd.
SAISON ASSET MANAGEMENT CO.,LTD.
Central Tanshi FX Co.,Ltd.
Sony Life Insurance Co., Ltd.
Taiwan Stock Exchange Corporation.
Zurich Insurance Company, Ltd
The Toa Reinsurance Company, Ltd.
TOYOTA FINANCE CORPORATION
TRADERS SECURITIES CO., LTD.
The Neo First Life Insurance Co., Ltd.
KEB Hana Bank
Pictet Asset Management Japan, Ltd.
bitbank, Inc.
FUJITOMI SECURITIES Co., Ltd.
The Blackstone Group Japan K.K.
Marsh Japan, Inc.
Monex, Inc.
Mizuho Securities Co.,Ltd.
MILLENNIUM CAPITAL MANAGEMENT ASIA,
LTD.
Union Asset Management, Inc.
Unison Capital, Inc.
RIKENTECHNOS PENSION FUND
Lombard Odier Trust (Japan), Ltd.
Okasan Securities Co., Ltd
Gakushuin University
Rakuten Wallet, Inc.
Rakuten Card Co., Ltd
Rakuten Securities Holdings, Inc.
Rakuten Securities, Inc.
DMM.com Securities Co., Ltd.
QUICK Trading Technologies Corp.
SBI Secirries Co., Ltd.
SBI Shinsei Bank, Ltd.
SMBC Trust Bank Ltd.
Aozora Bank, Ltd.
AEON Bank, Ltd.
Windsor & Williams Co.,Ltd
JAPAN POST INSURANCE Co.,Ltd.
Symphony Financial Partners (Singapore) Pte.
Seven Bank, Ltd.
TOMATO BANK, LTD.
Fukuoka Financial Group , Inc.
Money Partners Group Co. Ltd
Mizuho Bank, Ltd.

Japan Post Bank Co.,Ltd.
Resona Holdings, Inc.
Resona Bank, Ltd.
The Iyo Bank, Ltd.
Okasan Securities Group Inc.
The Bank of Iwate, Ltd.
The Miyazaki Bank, Ltd.
The Keiyo Bank, Ltd.
The Gunma Bank, Ltd.
Sumitomo Mitsui Banking Corp.
MUFG Bank, Ltd.
The Shikoku Bank, Ltd."
The Shiga Bank, Ltd.
The 77 Bank, Ltd.
Japan Securities Depository Center, Inc.
The Joyo Bank, Ltd.
The Nishi-Nippon Bank, Ltd.
Osaka Exchange, Inc.
Daiwa Institute of Research, Ltd.
Tsukuba Bank, Ltd.
THE CHUGOKUBANK, LTD.
Tokyo Financial Exchange, Inc.
Tokyo Stock Exchange, Inc.
The Toho Bank, Ltd.
The Nanto Bank, Ltd.
Custody Bank of Japan, Ltd.
Japan Exchange Group, Inc.
Japan Finance Corp.
THE HACHIJUNI BANK, LTD.
The Higo Bank, Ltd.
The Musashino Bank, Ltd.
Fukuoka Financial Group, Inc.
Nomura Research Institute, Ltd.
Financial Services Agency, The Japanese Government
Keio University
Hikari Securities Co., Ltd.
The Hongkong and Shanghai Banking Co., Ltd.
U.S. Embassy, Tokyo
Sumitomo Mitsui DS Asset Management Company, Ltd
Sumitomo Mitsui Trust Asset Management Co., Ltd.
Mitsui Sumitomo Aioi Life Insurance Company, Ltd.
Mitsui Sumitomo Primary Life Insurance Co. Ltd.
Mitsui Sumitomo Insurance Co.,Ltd.
Sumitomo Mitsui Trust Holdings, Inc.
Mitsui&Co., Ltd.

The Mitsubishi UFJ Factors, Ltd.
Mitsubishi UFJ Morgan Stanley Securities Co.,Ltd.
Mitsubishi UFJ Kokusai Asset Management Co., Ltd.
itsubishi UFJ Trust and Banking Corporation
Mitsubishi Corporation Offshore Wind
Matsui Securities Co., Ltd.
Mito Securities Co., Ltd.
Nishimura & Asahi
The Sugamo Shinkin Bank
ALSOK Employees Pension Fund
Sampo Japan Insurance, Inc.
Taishin International Bank Tokyo Branch
Osaka Digital Exchange Co., Ltd.
Daiwa House Asset Management Co., Ltd.
Daiwa Securities Co., Ltd.
Chian Construction Bank Tokyo Branch
ASAHI MUTUAL LIFE INSURANCE CO.
Tokai Tokyo Financial Holdings, Inc.
Tokai Tokyo Securities Co.,Ltd
Tokio Marine Asset Management International Pte. Ltd.
Tokio Marine & Nichido Life Insurance Co.,Ltd.
Tokio Marine & Nichido Fire Insurance Co., Ltd.
The University of Tokyo
The Tokyo Tanshi Co., Ltd.
Farmers' Pension Fund
Nikko Asset management Co.,Ltd.
Bank of Japan
Japan Exchange Regulation
Japan Securities Dealers Association
Japan Security Finance Co., Ltd.
Japan Food Research Laboratories
Nippon Life Insurance Company
Norinchukin Zenkyoren Asset Management Co., Ltd.
Fukoku Mutual Life Insurance Company
FUJISOFT Corporate Pension Fund
Yutaka Trusty Securities Co.,Ltd
The Kitakami Shinkin Bank
Meiji Yasuda Asset Management Company, Ltd.
Meiji Yasuda Life Insurance Company
Nomura Asset Management Co., Ltd.
Nomura Fiduciary Research & Consulting Co., Ltd.
Nomura Holdings, Inc.
Nomura Securities Co., Ltd.
Hirota Securities Co., LTD.

Schedule

Schedule	SEP	OCT	NOV	DEC	JAN	FEB
■ Sponsorship Application						
■ Website Open Registration Start						
■ Attracting registrants/ Media announcement starts						

2/28
Event
Day

【 Inquiries about sponsorship 】

Secretariat of Japan International Banking & Securities System Forum

JTB Communication Design Inc.

3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan

Phone : +81-3-5657-0667 E-mail : jibsis@jtbcom.co.jp

Contact : Kazuhiko Takasaka