

# Japan Electronic Trading Conference 2023

Thursday 5<sup>th</sup> October | Tokyo

## SPONSORSHIP OPPORTUNITIES



*Created by the industry, for the industry*

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**FIX** TRADING  
COMMUNITY™  
INDUSTRY-DRIVEN • INDEPENDENT • NEUTRAL

# The 2023 Japan Electronic Trading Conference

The Japan Electronic Trading Conference returns in October 2023! Produced by FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is formulated 100% by senior representatives of firms active across the Japan region. As with all FIX events, this conference is known for its high-quality speakers, topical issues and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.



## Conference facts and figures

- 500+ people in one location
- An agenda created by senior industry experts
- An industry event without sales pitches
- Great learning and networking opportunities
- FREE passes for all FIX members
- 40+ industry expert speakers
- Networking between exhibitors and delegates
- A full-day agenda covering both business and technical topics across multiple asset classes

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact FIX Trading Community’s Global Events Director, **Kelly Harding** by email at [kelly.harding@fixtrading.org](mailto:kelly.harding@fixtrading.org) or telephone **+44 (0)20 3950 3927** or the event manager in Tokyo, Kazuhiko Takasaka of JTB Communication Design, Inc., direct by email at: [fixj@jtbcom.co.jp](mailto:fixj@jtbcom.co.jp) or by telephone on **+81 3 5657 0667**.

## Past Conference Sponsors Include:

# Sponsorship Packages

Choose your base package, then customise your sponsorship with add-ons:

		LEAD	EXHIBITOR	BRAND
<b>Sponsor Benefits</b>	<ul style="list-style-type: none"> <li>Logo featured:               <ul style="list-style-type: none"> <li>Prominently on each event material (website, banner stand at the venue, stage backdrop panel);</li> <li>On the break time slide;</li> <li>On loop playback of sponsor promotional videos on 42 inch standing display near the reception area.</li> </ul> </li> </ul>	✓		
	<ul style="list-style-type: none"> <li>Delegate bag insert</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>3m x 2m exhibit space in the exhibitor hall, including one table and two chairs and electricity</li> </ul>	✓	✓	
	<ul style="list-style-type: none"> <li>Complimentary delegate passes</li> </ul>	40	25	10
<b>Marketing Benefits</b>	<ul style="list-style-type: none"> <li>Sponsor logo displayed on signage throughout the event, including the backdrop to the main conference stage</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>Post event delegate list**, including additional information: email addresses and telephone numbers</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>150-word company description and logo included on the sponsorship page of the conference website</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>Company logo included in promotional emails distributed announcing the event and advertisements placed in targeted electronic trading media partner publications</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>Digital save-the-date banner featuring sponsor's logo</li> </ul>	✓	✓	✓
	<b>FIX Member Firms</b>	<b>JPY 1,400,000*</b>	<b>JPY 1,150,000*</b>	<b>JPY 550,000*</b>
	<b>Non-Member Firms</b>	<b>Not available</b>	<b>JPY 1,370,000*</b>	<b>JPY 770,000*</b>

\* All prices are subject to 10% sales tax

\*\*All contact details subject to delegate permission



# Add-ons

## Customise your sponsorship package with add-ons\*:

\*To choose an add-on package, you must first choose a base package (page 3)

### Cocktail Reception Sponsor\*\*\*

**Benefits :**

- The placement of up to 3 banners (1m x 2m) beside the serving area  
*(Banners to be provided by the sponsor)*

**SOLD OUT!**

reception area  
*(Napkins to be provided by the sponsor)*

FIX Member Firms	+JPY 340,000*
Non-Member Firms	+JPY 380,000*



### Exclusive Luncheon Sponsor\*\*\*

**Benefits :**

- Exclusive sponsorship of the lunch and afternoon break where sponsor can provide banners to place by the serving area  
*(Banners to be provided by sponsor)*
- Table signage in the luncheon area
- The opportunity to distribute company literature, napkins and branded water bottles in the luncheon area *(to be provided by sponsor)*

FIX Member Firms	+JPY 340,000*
Non-Member Firms	+JPY 380,000*



### Exclusive Lanyard Sponsor

**Benefits :**

**SOLD OUT!**

Exclusive to FIX Member Firms	+ JPY 600,000*
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### Exclusive Delegate Bag Sponsor

**Benefits :**

**SOLD OUT!**

Exclusive to FIX Member Firms	+ JPY 400,000*
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\* All prices are subject to 10% sales tax

\*\*\* Only available with the Lead or Exhibitor core packages

## Contact us:

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