

Japan Electronic Trading Conference 2021

Thursday 7th October – Virtual

SPONSORSHIP OPPORTUNITIES



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Japan Electronic Trading Conference

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The Japan Electronic Trading Conference returns in October 2021! Produced by FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is formulated 100% by senior representatives of firms active across the Japan region. As with all FIX events, this conference is known for its high-quality speakers, topical issues and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

Conference facts and figures

- 500+ people in one virtual location
- An agenda created by senior industry experts
- An industry event without sales pitches
- Great learning and networking opportunities
- **FREE** passes for all FIX members
- 40+ industry expert speakers
- A full-day agenda covering both business and technical topics across multiple asset classes
- Live streamed broadcast delivering a combination of engaging and interactive panel sessions, webinars and additional on demand content post-event
- Virtual networking between exhibitors and delegates
- A virtual exhibition enabling delegates to explore and connect with sponsors, requesting one on one meetings, live chat and product demos

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kazuhiko Takasaka** by email at fixj@jtbc.com.co.jp or telephone +81 3 5657 0667.

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Companies who attended the 2018 Japan Electronic Trading Conference included:

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Sponsorship Packages

Choose from one of our two core sponsorship packages:

EXHIBITION SPONSOR

Exhibition Sponsor Benefits :

- Virtual exhibition
- Upload documentation to your virtual exhibition
- Upload videos to your virtual exhibition
- Opportunity for direct virtual contact with delegates
- 20 complimentary sponsor/client passes
- Company description (English and Japanese) included on the conference website
- Company logo featured on the sponsorship page of the conference website
- Company name included in all promotional emails distributed announcing the event
- A copy of the post event attendee list*. Each list contains: delegate name, job title, firm name, physical mailing address, email address and telephone number

**All contact details subject to delegate permission*

FIX Member Firms	JPY 500,000 + 10% sales tax
Non-Member Firms	JPY 650,000 + 10% sales tax



Virtual event platform images in this sponsorship pack are for illustration purposes only - the animation and layout may look different on the event day.

BRAND SPONSOR

Brand Sponsor Benefits :

- 5 complimentary sponsor/client passes
- Company description (English and Japanese) included on the conference website
- Company logo featured on the sponsorship page of the conference website
- Company name included in all promotional emails distributed announcing the event
- A copy of the post event attendee list*. Each list contains: delegate name, job title, firm name and physical mailing address

**All contact details subject to delegate permission*

FIX Member Firms	JPY 250,000 + 10% sales tax
Non-Member Firms	JPY 350,000 + 10% sales tax

OPTIONAL SPONSOR ADD-ON: Video Streaming*

Benefit :

- Streaming of sponsor promotion video in the break time (20 min.) **Limited to 3 sponsors*

FIX Member Firms	JPY 100,000 + 10% sales tax
Non-Member Firms	JPY 150,000 + 10% sales tax

